



37th SEME CONGRESS

“Aesthetic Medicine: Physical, Mental and Social Wellbeing”

THURSDAY, 24th FEBRUARY 2022

PRECONGRESS COURSES

Exclusively for physicians registered for the congress

10:00 am to 2:00 pm

Cost: Included in the congress registration fee

Further information

Telephone: 932 388 777

E-mail: seme2022@pacifico-meetings.com

Registration form: [Click here](#)

1. **10:00 am-2:00 pm. Anesthesia and resuscitation in aesthetic medicine - Auditorium 1**
Chaired by: Dr. Nazaret Romero
Speaker: Dr. Patricia Guilabert
2. **10:00 am–2:00 pm. Dermoscopy –Introduction to trichoscopy - Auditorium 2**
Chaired by: Dr. Paloma Tejero
Speaker: Dr. Javier Quintana

“Introduction to Trichoscopy”

10.00 am - 10.30 am: Trichoscopy: techniques and instruments.

10.30 am - 11.15 am: Trichoscopic parameters.

11.15 am - 11.45 am: Trichoscopy of non-scarring alopecia.

11.45 am - 12.00 pm: Coffee break.

12.00 pm - 12.30 pm: Trichoscopy of scarring alopecia.

12.30 pm - 12.45:pm: Trichoscopy of psoriasis and seborrheic dermatitis.

12.45 pm - 1.15 pm: Hair dysplasias and other hair conditions.

1.15 pm - 2.00 pm: Case studies.

3. **10:00 am – 2:00 pm. Application of ultrasonography to aesthetic medicine - Conference room 1**
Chaired by: Dr. Jaume Tufet
Speakers: Dr. Ricardo Aguiló and Dr. Susana Bordegaray

10.00 am-11.45 am. Theoretical foundations



1-Overview

2-Introduction to the physical principles of ultrasonography. Dr. Susana Bordegaray

3-Basic ultrasonography of the skin and skin appendages. Dr. Ricardo Aguiló

4-Applications of ultrasonography in nonsurgical aesthetic medicine. Dr. Susana Bordegaray

5-Applications of ultrasonography to facial aesthetic medicine facial. Dr. Ricardo Aguiló

11:45 am - 12.15 pm. Break

12.15 pm -2.00 pm [Interactive case analysis](#)

6-Interactive case report session. Dr. Ricardo Aguiló and Dr. Susana Bordegaray

1.00 pm-2.00 pm [Hands-on session](#)

7- Ultrasonographic practice. Use of phantoms. Becoming acquainted with ultrasonographic equipment and probes.

4. 10.00 am -2.00 pm. [Creating a business plan for an aesthetic medicine practice](#) - Conference room 2

Chaired by: Dr. Eduardo De Frutos

10.00 am -10.45 am "Introduction. Business strategies" Dr Eduardo de Frutos

10.45 am -11.15 am "Business lifecycles. Is now the right time for aesthetic medicine?" D Abel Fernández

11.15 am -12.00 pm "Establishing a Price strategy" D Abel Fernández

12.00 pm-12.15 pm Break / Debate

12.15 pm -1 pm "The foundations of marketing. How to present your value proposition in the social media" D David Gracia

1.00 pm-2.00 pm: "Detecting and retaining talent inside your work team" Dr Diogo Figueiredo

5. 10.00 am- 2.00 pm. [Setting up a quality model in aesthetic medicine clinic](#) – Multipurpose room 1

Chaired by: Dr. Concha Fuentes

Speakers: Dr. Isidre Martí and Dr. Alicia Martínez

1.- Introduction to the concept of quality

2.- The concept of quality in healthcare

3.- Leading quality management models in healthcare

- 4.- The pillars of healthcare quality
- 5.- Definition of an aesthetic medicine unit
- 6.- Process-based management
- 7.- Process maps for an aesthetic medical unit
- 8.- Quality models for an aesthetic medical unit
- 9.- Implementation of a quality model

6. 10.00 am -2.00 pm. Medical-aesthetic techniques used in hair medicine – Exhibition room
Chaired by: Dr. Javier Pedraz

10.00 am -11.00 am Use of micropunctures in hair treatments. Dr. David Martínez Sampayo.

11.00 am -12.00 pm Low-intensity laser: principles and application to alopecia. Dr. Fernando Bermúdez and Dr. Antonella Tosti.

12.00 pm-1.30 pm. Endoret® PRGF in androgenetic alopecia: Clinical evidence. Dr. Pedro Heredia.

1.30 pm -2.00 pm Hair mesotherapy with dutasteride. Dr. Javier Pedraz

7. 10:00 am – 2.00 pm Aesthetic medicine emergencies – Clinical demonstration (3 boxes)
*Limited seating capacity. Reservations by order of registration.

Chaired by: Dr. Ana Rosa González

Speakers: Dr. Joaquina Louro, Dr. Amparo González Blanco and Sara López Martínez

10:00 am -10:15 am Welcome. Workshop relevance

10:15 am-11.15 am Presyncope dizziness-Syncope:

- Angina pectoris/AMI/VF
- Epileptic seizures
- Anxiety crises
- Hipo/hyperglycemia
- Hypertensive/vasovagal syncope

11.15 am-12.00 pm Urticaria-Angioedema-Anaphylactic shock

12.00 pm-12:15 pm Debate-Break

12:15 pm-1:45 pm CPR in the COVID-19 era:

- PPE as protection against droplet transmission
- Chest compressions and aerosol-related risk of transmission
- Use of self-inflatable bag mask
- Use of viral filters
- Use of an AED
- Clinical simulations

1.45 pm-2.00 pm Debate. Adjourn



37th SEME CONGRESS – SCIENTIFIC PROGRAMME “Aesthetic medicine: Physical, Social and Mental Wellbeing”

1:00 pm-3.00 pm. [Registration and delivery of conference materials](#)

3.00 pm-3.15 pm. Auditorium 1
[Opening ceremony](#)

3.15 pm-3.30 pm. Auditorium 1
[Introduction to the Proyecto Solidario Award \(NGO\) 2021](#)
Dr. Carmen Fernández
[Award presentation: Best article in the SEME journal and Dr. Juan Ramón Zaragoza Award.](#)
Dr. Fernando Garcia, Dr. Justo Alcolea, Dr. Alberto Morano and Dr. Concha Obregón

3.30 pm-4.30 pm. Auditorium 1
[Opening lecture](#)
Chaired by: Dr. Petra M Vega, Dr. Sergio Fernandez, Dr. Carmen Fernandez
[Beauty and elegance: feeling young regardless of age](#)
Ms Nieves Álvarez

4.30 pm-6.30 pm. Auditorium 1
[SESSION I. Botulinum toxin: latest indications and new developments](#)
Chaired by: Dr. Fernando García Monforte and Dr. Paloma Tejero

- [New botulinum toxins: what do they contribute?](#)
Dr. Patricia Ogilvie
- [Emotional botox](#)
Dr. Victor Campos
- [New horizons in the field of botulinum toxin: from off label to on label applications](#)
Dr. João Vale
- [Keys to success with botulinum toxin](#)
Dr. Sofia Ruiz del Cueto

4.30 pm-6.30 pm. Conference room 1
[SESSION II A. Oral papers](#)

Chaired by: Dr. Jose Ricardo Cabo, Dr. Justo Alcolea and Dr. Hernán Pinto

**O-01 THERAPEUTIC COMBINATION OF DYE LÁSER WITH A NEW TOPICAL
DEPIGMENTATION METHOD WITH A SYNERGISTIC EFFECT ON
HYPERMELANOSIS**



Martín Gastón Álvarez, Fernando Galcerán, Susana Gómez-Escalante, L Shotze Luis G.
Private practice, Barcelona.

O-02 OBSESSION WITH BEAUTY

María Alejandra Vazquez Perez.

Private practice - Los Andes 899, Haedo, Argentina.

O-04 UNDERSTANDING THE INFLAMMATORY PROCESS: MANAGEMENT OF LATE-ONSET NODULES RESULTING FROM HYALURONIC ACID INFILTRATIONS

Marta Morán Rodríguez¹, Francisco Javier Nieto López².

¹*Clínicas Dorsia, Algeciras;* ²*Clínicas Dorsia, Pozuelo de Alarcón.*

O-05 THE CHALLENGE OF RESTORATIONS WITH INSUFFICIENT FAT RESOURCES: WHEN SURGERY IS NOT THE ONLY OPTION

Ariel Martín Romeo¹, Francisco Javier Nieto².

¹*Clínicas Dorsia, Albacete;* ²*Clínicas Dorsia, Madrid.*

O-06 EXTRINSIC FACTORS IN SKIN AGING. THE ROLE OF AIR-BORNE POLLUTANTS

Maryori Yesenia Medina Marroquin¹, Jose Serres², Lidia Ojeda Lores³.

¹*MIPS, Barcelona;* ²*Clínica Serres, Sevilla;* ³*Clinica Dra Lidia Ojeda, Almería.*

O-07 THE ROLE HYPERBARIC MEDICINE IN THE CONTEXT OF AESTHETIC SURGERY COMPLICATIONS AND THE TREATMENT OF INFECTED WOUNDS

Adriana Rodríguez¹, Francisco Javier Nieto², Alejandra Mera².

¹*Hiperbáricamed, Madrid;* ²*Clínicas Dorsia, Madrid.*

O-08 12-MONTH EXPERIENCE OF THE TREATMENT OF ANDROGENETIC ALOPECIA WITH SABAL SERRULATA AND BIOMIMETIC PEPTIDES. MAINTENANCE PROTOCOL

Enrique Lorente Prieto¹, Vimerson Dall'ó².

¹*Clínica Sagrada Familia, Barcelona;* ²*Clínica del Remei, Barcelona.*

-09 SELF-ESTEEM AND PSYCHOLOGICAL WELLBEING IN AN ADOLESCENT WITH ACNE

Diana Magalhães Dos Santos¹, Tiago Emanuel Gomes De Oliveira², Abraham Ignacio Zamudio Valencia².

¹Hospital Privado de Chaves, Chaves, Portugal; ²Lusoclinic, Porto, Portugal.

O-10 NUTRITIONAL COACHING. INTRODUCTION OF A TOOL AIMED AT DECREASING THE BODY MASS INDEX IN OBERWEIGHT AND OBESE INDIVIDUALS. A SYSTEMATIC REVIEW

Richard Rocha Vargas.

Soy Clínica Estética, Madrid.

O-11 CALCIUM HYDROXYPATITE AND PDO LIFTING THREADS

Daniel Ávila Caballero¹, Francisco Javier Nieto López², Alejandra Mera Charria².

¹Clínica Dorsia, Madrid; ²Clínica Dorsia, Pozuelo de Alarcón.

4.30 pm-6.30 pm. Auditorium 2

SYMPOSIUM 1: MESOESTETIC Mesoesthetic®'s latest innovations: Melasma: going beyond the melanocyte | Comprehensive treatment of the periocular area

Chaired by: Dr. Neus Tomás

4.30 pm WELCOME Dr. Neus Tomás

4.40 pm MELASMA: GOING BEYOND THE MELANOCYTE

4.40 pm Update on the physiopathology of melasma. Dr. Sebastian Podlipnik

5.00 pm Formulation innovations and *in vitro* studies. Dr. Alfredo Martínez

5.20 pm Treatment protocol and clinical trial. Dr. Luis Shotze

5.30 pm The patient's journey. Clinical follow-up. Dr. Sebastian Podlipnik

5.40 pm Panel discussion. Q&A

6:00 pm COMPREHENSIVE TREATMENT OF THE PERIOULAR AREA



6:00 pm A therapeutic approach based on the synergistic combination of peeling, mesotherapy and a specific filler to treat the different clinical manifestations in the periocular area. Dr. Martín Gastón Álvarez

6.20 pm Q&A

6.30 pm-7:30 pm. Welcome cocktail (sponsored by Mesoestetic®)

7.30 pm - 8.30 pm. Auditorium 1
[SEME General Assembly](#)

Friday 25 February 2022

09.00 am -11.00 am. Auditorium 1

SESSION III. Patient-specific psychological aspects in aesthetic medicine practice

Chaired by: Dr. Petra Vega and Dr. José Serres

- **Approaching psychiatric patients in aesthetic medicine practice**
Dr. Carlos San Martín
- **Non-verbal language in aesthetic medicine practice: What does the patient mean when they utter commonly used phrases whose meaning changes as they are pronounced?**
Ms Raquel Quílez
- **How to detect dysmorphophobia?**
Dr. Mariano Robles
- **When to say no to a treatment. Alarm signs**
Ms Raquel Quílez
- **The role of the doctor in times of crisis**
Dr. Denny M. Ramírez

09.00 am-11.00 am. Auditorium 2

SYMPOSIUM 2: ALLERGAN

Chaired by: Dr. Mercedes Eguiluz

JUVÉDERM

The importance of the patient's gaze in a full-face treatment

Dr. Dario Bertossi

Inyección en directo

Chaired by: Dr. Fernando Urdiales

Inyección: Dr. Lisandro Farolich

09.00 am - 10.00 am. Conference room 1

WORKSHOP 1: COMMON

Chaired by: Dr. Elizabeth Valencia

Digitalization of informed consent forms with e-signature

Fernando Pino

09.00 am -11.00 am Conference room 2

SESSION II B Oral papers

Chaired by: Dr. Jose Ricardo Cabo, Dr. Justo Alcolea and Dr. Hernán Pinto



O-03 SAFETY AND EFFICACY OF NEW INTIMATE AREA FILLERS (20 & 25 MG/ML HA) FOR REGENERATIVE, FUNCTIONAL AND AESTHETIC TREATMENT: VULVOVAGINAL ATROPHY AND VULVAR PTOSIS

Fernando Aznar Mañas¹, Adrian Gaspar², Luis Shotze³, Alejandro Carbone⁴.

¹Instituto Cordobés de Ginecología, Córdoba, Spain; ²Espacio Gaspar, Mendoza, Argentina; ³Unidad Médica - Mesoestetic, Barcelona, Spain; ⁴AC Consultorio, Buenos Aires, Argentina.

O-12 SYNERGISTIC COMBINATION OF DEPIGMENTING AGENTS DESIGNED BY MEANS OF ARTIFICIAL INTELLIGENCE AND EVALUATED THROUGH IN VITRO STUDIES

Alfredo Martínez, Ramón Pigem, Mari Carmen González, Susana Gómez-Escalante, Luis Shotze Luis G.

Private practice, Barcelona.

O-13 SAFETY AND EFFICACY OF A NOVEL DEPIGMENTING METHOD BASED ON A MOLECULAR COMBINATION THAT ACTS UPON THE DIFFERENT SIGNALING PATHWAYS OF THE MELANOGENIC PROCESS

Luis Shotze Luis G, Fernando Galcerán, Martín Gastón Álvarez, Susana Gómez-Escalante.

Private practice, Barcelona.

O-14 INTRADERMAL TREATMENT OF DYNAMIC WRINKLES WITH ACETYL HEXAPEPTIDE-8, IDEBENONE AND NON-CROSSLINKED HA AND OF GRAVITATIONAL WRINKLES WITH PALMITOIL TRIPEPTIDE-5, ACETYL TETRAPEPTIDE-9 AND NON-CROSSLINKED HA

Ignacio Ordiz¹, Fernando Galcerán², Martín Gastón Álvarez², Susana Gómez-Escalante², Luis Shotze Luis G².

¹Private practice, Oviedo; ²Privado, Barcelona.

O-15 FEMALE PATTERN HAIR LOSS: MICRONEEDLING TREATMENT WITH SABAL SERRULATA

Vimerson Vaz De Lima Dall'ò¹, Enrique Lorente Prieto².

¹Clínica del Remej, Barcelona; ²Clínica Eiviluxury, Ibiza.



O-16 COMBINED BODY PROTOCOLS – A GLOBAL APPROACH

Rita Dias Ferreira.

Clínica RFMed, Braga, Portugal.

O-17 MEDICAL-AESTHETIC MANAGEMENT OF MALE ANDROGENIC ALOPECIA

María González Gutiérrez¹, Marta Gosálvez Bernal², Blanca Gosálvez Bernal².

¹Dorsia Santander, Santander; ²Clínica Doctoras Gosálvez, Murcia.

O-18 FACIAL ANALYSIS PROTOCOL TO MAXIMIZE AESTHETIC OUTCOMES

Marta Sánchez Sánchez¹, Carlos Sánchez Sánchez², Gloria Molina Manrique³, Tania Rodríguez Santamarta⁴, Helena Piñas Hormeño¹, Yolanda Aguilar Lizarralde¹.

¹Hospital Regional Carlos Haya, Málaga; ²Hospital de Úbeda, Úbeda; ³Hospital de Jaén, Jaén; ⁴Hospital de Oviedo, Oviedo.

O-19 TREATMENT OF MASSETER MUSCLE HYPERTROPHY WITH BOTULINUM TOXIN: OVERVIEW AND MANAGEMENT

Íñigo Aragón Niño¹, María Luisa Niño Aragón², Marta María Pampín Martínez¹, José Luis Del Castillo Pardo De Vera¹, José Luis Cebrián Carretero¹.

¹Hospital Universitario La Paz, Madrid; ²Clínica Niño Aragón, Madrid.

O-20 THE LIPS: AESTHETICS BEYOND AESTHETICS. DIFFICULT CASES

Massimo Vitale.

Poliambulatorio San Domenico, Bologna, Italia.

O-21 REVERSAL OF NECK AGING: MANAGING EXPECTATIONS

Mariela Barroso Vásquez.

Clínica Reabel, Las Rozas de Madrid.

O-22 EFICACY AND SAFETY OF A 4-WAVELENGTH LASER SYSTEM IN HAIR REMOVAL APPLICATIONS

Mario A. Trelles.

Vilafortuny Medical Centre. Plastic Surgery Section., Dubai, UAE.



O-23 TREATING ACNER SCARS WITH NON-ABLATIVE FRACTIONATED LASER THERAPY: A TIME-TESTED TECHNIQUE

Soledad Medina.

Clínica Regeneric, Tarragona.

10.00 am-11.00 am. Conference room 1

WORKSHOP 2: VENUS CONCEPT

Chaired by: Dr. Pilar García Las Heras

Hair restoration: a business on the rise to boost your clinic

Joseph Brown

11.00 am-11.30 am am. [Pausa-Café](#)

11.30 am am -1.30 pm. Auditorium 1

SESSION IV. The glutei

Chaired by: Dr. Alberto Morano and Dr. Rafael Serena

- **Gluteal fat augmentation**
Dr. Alex Aslani
- **Gluteal tightening**
Dr. Maribel Serrano
- **Gluteal projection with polytactic acid**
Dra Beatriz Beltrán
- **Projection with hyaluronic acid**
Dr. Daniel del Río
- **Cellulitis**
Dr. Jorge Garcia

11.30 am- 1.30 pm. Auditorium 2

SYMPOSIUM 3: TEOXANE

Chaired by: Dr. Virtudes Ruiz

11.30 am-1.30 pm. Conference room 1

WORKSHOP 3 : ALLERGAN

Chaired by: Dr. José Folch

VISTABEL

Natural look: The important of administered the optimal dose

Dr. Elia Roo

Live injection demonstration

Chaired by: Dr. Elia Roo

Injection applied by: Dr. Cristina Villanueva



WORKSHOP 4: ALLERGAN

Chaired by: Dr. Gisela Egido

The adipocyte and its biochemistry. Cryolipolysis in clinical practice

Dr. Daniel Rosado and Dr. Margarida Dos Santos

11.30 am- 1.30 pm. Conference room 2

POSTER PRESENTATION

Chaired by: Dr. Jose R. Cabo, Dr. Justo Alcolea and Dr. Hernán Pinto

P-01 TREATMENT WITH SCA® CAN REVERSE AGING SIGNS IN SENESCENT FIBROBLASTS AND MELANOCYTES

María Vitale¹, Naiara De La Paz², Begoña Castro², Azahara Rodriguez Luna¹.

¹Cantabria Labs, Madrid; ²Histocell, Bizkaia.

P-02 EVALUATING THE CHANGES OBSERVED IN PATIENTS' QUALITY OF LIFE FOLLOWING AESTHETIC MEDICINE TREATMENT

Maja Paula Zebielowicz, Petra Vega López.

Clínica Vega, Barcelona.

P-03 SAFETY AND EFFICACY OF ONABOTULINUMTOXINA FOR TREATMENT OF MASSETER MUSCLE HYPERTROPHY: RESULTS FROM A PHASE 2 DOSE-ESCALATION STUDY

Inmaculada Perez Encinas¹, Mitchell Brin², Jean Carruthers³, Steven Liew⁴, Jason Rivers⁵, Shyi-Gen Chen⁶.

¹Allergan Aesthetics an AbbVie Company, Madrid, Spain; ²Allergan PLC, Irvine, California, United States; ³Carruthers & Humphrey Cosmetic Dermatology, Vancouver, Canada; ⁴Shape Clinic, Darlinghurst, Australia; ⁵Pacific Derm, Vancouver, Canada; ⁶Tri-Service General Hospital, National Defense Medical Center, Taipei, Taiwan.

P-04 TREATMENT OF UPPER FACIAL LINES WITH ONABOTULINUMTOXINA RESULTS IN LONG-LASTING EFFICACY AND PATIENT SATISFACTION

Carolina Ladera¹, Joel Cohen², Koenraad De Boule³, Steven Fagien⁴, Jean Carruthers⁵, Sue Ellen Cox⁶.

¹Allergan Aesthetics, an AbbVie Company, Madrid, Spain; ²AboutSkin Dermatology, Greenwood Village, United States; ³Aalst Dermatology Clinic, Aals, Belgium; ⁴Steven Fagien Aesthetic Eyelid Plastic Surgery, Boca Raton, United States; ⁵Carruthers & Humphrey Cosmetic Dermatology, Vancouver, Canada; ⁶Aesthetic Solutions, Chapel Hill, United States.



P-05 SAFETY AND TOLERABILITY OF ONABOTULINUMTOXINA IN THE TREATMENT OF FACIAL LINES:

Carolina Ladera Rivero¹, Jean Carruthers², Mitchell Brin³, Steven Liew⁴, Alastair Carruthers⁵, Alexander Rivkin⁶.

¹Allergan Aesthetic, an AbbVie Company, Madrid, Spain; ²University of British Columbia, Vancouver, Canada; ³Allergan Aesthetic, an AbbVie Company, Irvine, United States; ⁴Aalst Dermatology Clinic, Aalst, Belgium; ⁵Alastair Carruthers Private Practice, Sidney, Australia; ⁶Alexander Rivkin Private Practice, Los Angeles, United States.

P-06 INFRAORBITAL HOLLOW REJUVENATION WITH HYALURONIC ACID FILLER VYC-15L IS SAFE AND EFFECTIVE IN PATIENTS WITH DIVERSE SKIN PHOTOTYPES

Nicoletta Rescignano¹, Amir Moradi², Jeanine Downie³, Mary Lupo⁴, Girish Munavalli⁵, Smita Chawla et al.⁶.

¹Allergan Aesthetics, Madrid, Spain; ²Moradi MD, Vista, CA; Vista, California, United States; ³Image Dermatology PC, Montclair, NJ, United States; ⁴Lupo Center for Aesthetic and General Dermatology, New Orleans, United States; ⁵Dermatology, Laser & Vein Specialists, Charlotte, United States; ⁶Allergan Aesthetics, an AbbVie Company, Irvine, United States.

P-07 A NOT-SO-UNIVERSAL CASE

Juan Francisco Belen Montero, Greci Almonte Medina.

Clínica Gaia Cartagena, Cartagena, Murcia.

P-09 TOWARDS A NEW GENERATION OF SKIN DEDENSITIVATION TECHNIQUES

Rodrigo Arroyo, Inmaculada González Fernández.

CISIG, Barcelona.

P-10 DERMOCOSMETICS AS AN ADJUNCT TO MEDICAL HYALURONIC ACID INFILTRATION TREATMENT

Paloma Borregon Nofuentes¹, Paloma Cornejo Navarro², Pilar De Frutos Espinar³, Odalys Torres⁴, Ariana Arteaga⁵, Leonor Prieto Cabezas⁶.

¹Clínica Kalosia by Paloma Borregón, Madrid; ²Clínica Dr. Paloma Cornejo, Madrid; ³Clínica Dr. Pilar de Frutos, Madrid; ⁴Clínica Habana Lips, Madrid; ⁵Clínicas Dr. Ariana Arteaga, Valencia; ⁶L'OREAL Cosmética Activa Spain, Madrid.



P-11 THE IMPORTANCE OF A MULTIDISCIPLINARY APPROACH WHEN TREATING BLEMISHES ON THE SKIN

Silvina Andrea Ciberti Casires, Hamid Badaoui.

Clinica Dra Silvina Ciberti, Valencia.

P-12 SUBMENTAL FAT: DIAGNOSIS, TREATMENT WITH MEDICAL CRYOLIPOLYSIS AND DEGREE OF PATIENT SATISFACTION

Armanda Margarida Dos Santos Custódio Lico.

Coolspace by Aevo, Madrid.

P-13 BIOREVITALIZATION PROTOCOL WITH SODIUM HYALURONATE 75MG/5ML AND BIOREVITALIZING SOLUTION WITH 6 AMINO ACIDS, 5 POLYPHENOLS AND 6 ANTIOXIDANTS

Inmaculada González Fernández¹, Evgenia Ranneva², Philippe Deprez².

¹Inmaculada González Fernández, Barcelona; ²CISIG, Barcelona.

P-14 COMPREHENSIVE TREATMENT OF THE PERIOCCULAR AREA

Maria del Carmen Del Aguila Trueba.

ICO Innova Ocular Barcelona, Barcelona.

1.30 pm-3.00 pm. [Lunch break](#)

3.00 pm-5.00 pm. Auditorium 1

[SESSION V. Different facial treatment alternatives](#)

Chaired by: Dr. Concha Obregón and Dr. Jaume Tufet

- Aesthetic makeovers in older people. The first session
Dr. Lisandro Farolch
- Facial microbiota
Dr. Sari Arponen
- Oral supplements and non-invasive techniques in facial care
Dr. Jorge Soto
- How to retinize the skin
Dr. Marta Ballesterio Diez

3.00 pm-5.00 pm. Auditorium 2



SYMPOSIUM 4: GALDERMA

Chaired by: Dr. Avelino Rey

3:00 pm Overview Dr. Sofía Ruiz del Cueto. Clínica Mira+Cueto. Madrid.

3:15 pm Introduction to the product

- Innovation. Innovations behind Alluzience® Philippe Picaut. Consultant and botulinum toxin expert. Former Development VP, Neuroscience Division, Ipsen.

- Precision and anatomy. Prof. Dr. Thilo Schenck. Plastic surgeon and researcher. Múnich. Germany.

- Performance. The science behind Alluzience®: efficacy, patient satisfaction and safety. Dr. Beatriz Molina. Medikas, Somerset, London.

4.00 pm Innovation

- The importance of innovating. Prof. Miquel Lladó. Strategy and Leadership Professor. IESE.

4.30 pm Q&A

4.50 pm Conclusions

Dr. Sofía Ruiz del Cueto.

3.00 pm-5.00 pm. Conference room 1

WORKSHOPS 5 & 6: MERZ

Chaired by: Dr. Francisco Morales

Medial and lateral dark circles and sunken eyes: anatomic, cadaveric and clinical correlation

Dr Nabil Fakh, Maxillofacial Surgeon

Hybrid Filler: Synergies between hyaluronic acid, CPM® technology and calcium hydroxyapatite

Dr Nabil Fakh, Maxillofacial Surgeon

5.00 pm - 5.30 pm. Coffee-break

5.30 pm -7.30 pm. Auditorium 1

SESSION VI. Vascular aspects: drawing the boundaries

Chaired by: Dr. Maya Gracia and Dr. Eduardo Gil

- When does a varicose vein cease to be aesthetic?



Dr. M. Ángel González

- **What is it that an aesthetic doctor should NOT do in the lower limbs?**

Dr. Emilce Insua

- **Needles and syringes in sclerotherapy. Is their size important?** Dr. Eduardo Gil
- **Minimal resources necessary for imaging diagnosis**

Dr. Javier Pérez Monreal

- **Bandages: tips & tricks**

Dr. Maya Gracia

- **Post-chemical and/or photon-based sclerotherapy. A retrospective study.**

Dr. Justo Alcolea and Dr. Victoria Arcediano

5.30 pm - 7.30 pm. Auditorium 2

SYMPOSIUM 5: FILLMED

Chaired by: Dr. M. Ángeles López Marín

The **DOMINO EFFECT** and **esthetic subunits (Rhino-modeling and Russian Lips)**

- Domino Effect by FILLMED, an innovative approach to face-lifts and facial balancing.
- Facial aesthetic subunits:
 - How to approach rhino-modeling in the context of different nose shapes.
 - Russian Lips technique using Filled's Lips menu.

Dr. Juan Sopena. Dermatologist (Spain)

Prof. Sebastian Cotofana. Anatomist (USA)

5.30 pm - 6.30 pm. Conference room 1

WORKSHOP 7: SELLAESTHETIC

Chaired by: Dr. Gemma Padilla

Tissue restoration using **APTOS** threads

Dr. Sandra de Oliveira

6.30 pm-7.30 pm. Conference room 1

WORKSHOP 8: SELLAESTHETIC

Chaired by: Dr. Maica Soria

Body remodeling with **Genefill Contour** and volume augmentation and collagen stimulation using **Genefill DX**

Dr. Manuel Prieto



Saturday 26 February 2022

09.00 am -11.00 am. Auditorium 1

SESSION VII. Meet the experts

Chaired by: Dr. Juan A. López and Dr. Jaime Tufet

- **Fibroblasts and the extracellular matrix**
Dr. Julia Buján
- **Treating the complications of aesthetic medicine with cell-based technologies**
Dr. Vladimir Tsepkenko
- **The adipocyte**
Dr. Joan Fontdevila
- **Striated muscular fibres**
Dr. José Peña Amaro
- **The keratocyte and its relationship with the melanocyte**
Dr. Julián Conejo Mir

09.00 am - 11.00 am. Auditorium 2

SYMPOSIUM 6: CROMA PHARMA

Chaired by: Dr. Soledad Langüens

Beyond injections: from Anatomy to the social media

Dr. Konstantin Frank

Dr. David Romero

Dr. Juan López

Dr. Elena Caride

Dr. Jaime Tufet

09.00 am -10.00 am. Conference room 1

WORKSHOP 9: SKYMEDIC

Dr. Elisabeth Valencia

10.00 am-11.00 am. Conference room 1

WORKSHOP 10: MEDICALIO

Dr. M Angeles Lopez Marin

Tesslift Soft meshes: the state of the art in the field of facelifts and nonsurgical rhino-modeling

Dr. Jesús Chicón

Dr. Martha Liliana Burgos

11.00 am-11.30 am. **Coffee-break**

11.30 am-1.30 pm. Auditorium 1

SESSION VIII: Localized adiposity: latest treatments available



Chaired by: Dr. Eduardo de Frutos and Dr. Sasha Castillo

- **Concept and definition**
Dr. Luis De Sola
- **Evolution of the different female bodily phenotypes**
Dr. Aura Ruiz
- **Treatment of localized with injectables products**
Dr. Carlota Hernández
- **Treatment of localized fat with technology**
Dr. César Arroyo
- **“Mommy makeover”: excellence in liposculpture**
Dr. Antonio Tejerina

11.30 am-1.30 pm. Multi-purpose room

SYMPOSIUM 7 - SEME: Debate What is the role of aesthetic medicine in today's healthcare context? (limited seating capacity)

Chaired by: Ms Rosa Rodríguez and Dr. Joaquín Fernández-Crehuet

- **New legislation on medical specialities: How does it affect aesthetic medicine? Accreditation and advanced accreditation diplomas.**
Dr. Marc Soler
- **How can regional health authorities control advertising?**
Dr. Manuel Seris-Granier
- **Practice by uncertified practitioners: Where to report illegal practices? How can regional ministries help?**
D. Iñigo Cortázar Neira
- **Master's degrees in aesthetic medicine for nonmedical professionals. Does Royal Decree 822/2021 of 28 September prohibit them?**
Dr. José Vicente Saz

11.30 am-12.30 pm. Conference room 1

WORKSHOP 11: MEDICALIO

Chaired by: Dr. Belén Díaz

Aerolase Neo Elite: The most awarded laser in the United States, with 36 FDA-approved indications.

Dr. Nabil Fakih

12.30 pm - 1.30 pm. Conference room 1

WORKSHOP 12: REAL LASTING

Chaired by: Dr. Gisela Egido



PRX-T33 SUNEKOS 200 & 1200: Applying combined regenerative techniques to a comprehensive approach to facial aesthetics

Dr. María Victoria Zamorano

1.30 pm-2.00 pm Auditorium 1

Closing lecture

Chaired by: Dr. Alberto Morano and Dr. Concha Obregón

The forever young dream

Dr. Carlos López Otín

2.00 pm-3.00 pm. Lunch break

3.00 pm-5.00 pm. Auditorium 1

SESSION IX. Debate: Multidisciplinary approach to the face.

Chaired by: Dr. Sergio Fernández, Dr. Marisa Tirado and Dr. María del Pilar Martín

Purpose of the session: To provide delegates with an insight into the anatomy and aging process of the face from the point of view of different medical specialties. This should help them indicate the right aesthetic treatment for each patient or to refer them to the right specialist according to the goals pursued.

- **Dermatologist:** Dr. Fernando Alfageme
- **Plastic surgeon:** Dr. Antonio De La Fuente
- **Dentist:** Dr. Judith Vilardell
- **Maxillofacial surgeon:** Dr. Raquel Guijarro
- **Oculoplastic surgeon:** Dr. Concepción Romero
- **ENT doctor:** Dr. Paula Andrea Benítez

3.00 pm-5.00 pm. Auditorium 2

SYMPOSIUM 8: BRILL PHARMA

Chaired by: Dr. Esther Mayol

Working in dangerous areas in facial and bodily aesthetic medicine. How to prevent and address complications?

- What aspects should be taken into account about the area surrounding the patient's gaze?
Dr. Gorka Martínez
- A risk-free approach to the perioral area
Dr. Daniel Del Río
- Trigger points and problem areas in the rest of the face
Dr. Enrique Fernández Romero
- What to do in our daily routine to prevent complications in bodily aesthetic medicine?



Dr. Daniel Del Río

- **How to treat the different face shapes of men and women keeping complications at bay?**

Dr. Enrique Fernández Romero

- **Treating hematomas, the most common complication in facial and body aesthetic medicine.**

Dr. Gorka Martínez

- **Q&A. Addressing your doubts.**

3.00 pm-4.00 pm. Conference room 1

WORKSHOP 13: LOGDERMA

Chaired by: Dr. Katthy de la Guardia

Lenisna & Juvelook; efficacy, safety and versatility of the new polylactic acid + hyaluronic acid microbeads

Dr. Ernesto Javier Pérez Hernández

Dr. Inmaculada González Fernández

4.00 pm-5.00 pm. Conference room 1

WORKSHOP 14: ECOGRAFÍAESTETICA.COM

Chaired by: Dr. Inma González

Teleultrasound: Add an aesthetic ultrasonography unit to your clinic

Dr. Isabel Bové

Dr. Francisco de Cabo

5.00 pm-6.30 pm. Auditorium 1

SESSION X. Aesthetic medicine and scientific evidence in clinical practice

Chaired by: Dr. Carmen Fernández and Dr. Cristina Villanueva

- **Tips to interpret scientific evidence. What do we need to know when we read a paper?**
Dr. Hernán Pinto
- **Aesthetic alienation: Is our image losing its identity?**
Dr. Steven Harris
- **Inventing versus innovating**
Dr. José Manuel Fernández
- **Do we know what we do and why we do it?**
Dr. Enrique Lorente
- **Clinical and ultrasonographic correlation of the adverse effects of filling materials.**
Dr. Justo Alcolea and Dr. Esther Mayol

5.00 pm-6.30 pm. Auditorium 2

SYMPOSIUM 9 - SEME: Introduction to aesthetic medicine: what you always wanted to know but never dared to ask.

Chaired by: Dr. Teresa Gil and Dr. Eduardo De Frutos



- Update on SEME's protocols

Interactive session, guest experts:

- Dr. Iratxe Díaz
- Dr. Sofía Ruiz del Cueto
- Dr. Lourdes Martín
- Dr. Carlota Hernández

6.30 pm-7.00 pm. Auditorium 1

Award presentation: best oral paper and best poster

Presentation of the corresponding diplomas and of SEME's loyalty pin

Official close

9.00 pm. Congress dinner and Award Presentation